



Media Day

Thursday, May 2nd 2024



What happens at Media Day?

Media Day is a cultural part of CECC LAN events! Media Day provides the opportunity to

- Register and Check in
- Obtain your CECC Event Badge
- Familiarize yourself with the venue, staff, and schedule
- Take Player and Team shots for broadcast
- Coaches, Captains, and Directors can be interviewed for broadcast
- Receive your CECC exclusive jersey
- Meet your fellow students from other programs across the country and make new friends before the weekend's competition!

What is the timeline?

Media Day happens on Thursday, the day before the competition begins:

12pm - 6:30pm CST

- Check-in
- Player Photos
- Coach, Captain, and Director interviews

5:00pm CST

- Press Conference and VIP Welcome

7:00pm - 9:00pm CST

- Jersey Presentation and Pre-show Ceremony

All competing players are requested to wear their esports program / club jerseys for Media Day photos. If your team does not have jerseys, please wear appropriate school spiritwear. If not applicable, wear solid color shirts (white/black preferred).

Check-In / Registration

Registration and Check in will occur at the Front Desk of the Esports Stadium Arlington. CECC Staff (NeonStar) will be present at the desk to check in your team and distribute your lanyard and badges.

Player and Team Photos

A CECC staffer will hand out Player Cards at Check-In, and your team will be taken to the Media Area where you will get your player headshots.

Each station can accommodate **1 TEAM per Title at a time.**

Players will be asked to **line up alphabetically, with Substitute players last.**

Coach, Captain, and Director Interviews

Following the Player Photos, the Coach, Captain, and/or Director will be sent to the Player Lounge to do interviews. Interviews will be conducted in a 1 on 1 format, and will last approximately for **5 - 8 minutes per team.**

Schools that are represented in multiple titles may have to submit a single representative due to time constraints.

Clips will be made available to the schools following the event!

Team Practice

You may schedule out some practice time on the computers in Esports Stadium Arlington. This request is scheduled through CECC Staff (NeonStar).

Jersey Presentation & Pre-Show Ceremony

We require that all teams be back in person for the Jersey Presentation at 6:30pm CST.

We will open the show celebrating all teams. Teams will come up to the front and receive their jerseys and obtain a team photo.

Teams will enter from the stands by Title and by Seed, in the following order:

Title order: Overwatch 2 **Seed:** 20 - 1 | Rocket League **Seed:** 20 - 1 | SSBU **Seed:** 24 - 1 | Valorant **Seed:** 20 - 1

The Jersey Presentation is expected to last for 1.5 to 2 hours. Following the event, Friday activities will be officially concluded!

Saturday Warmups Times

Valorant - 9:30am CST | Super Smash Bros. Ultimate - 10am CST |
Rocket League - 10am CST | Overwatch 2 - 3:30pm CST